




2025

Wednesday, August 13

**WellSky's
SUPERVISIONPLUS
Leadership Conference
Holthus Convention Center
3130 Holen Ave.
York, NE 68467**

**[Register
Online Here](#)**



An application has been submitted to Iowa Western Community College,
Iowa Board of Nursing Provider #6 for Continuing Education Contact Hours.

AGENDA

WEDNESDAY, AUGUST 13, 2025

7:30 a.m. – 8:00 a.m.	CHECK-IN / REGISTRATION & CONTINENTAL BREAKFAST
8:00 a.m. – 9:15 a.m.	Welcome and Kick-Off: General Principles of Supervision Plus and the Characteristics of Challenging Employees
9:15 a.m. – 10:00 a.m.	Ten Rules of Supervisory Excellence
10:00 a.m. – 10:15 a.m.	BREAK
10:15 a.m. – 11:45 a.m.	Goals of Supervision and Traits of a Good Supervisor
11:45 a.m. – 12:15 p.m.	LUNCH
12:15 p.m. – 1:45 p.m.	Group Dynamics Associated with Leverage of Functional Leadership Concepts / F-Chart
1:45 p.m. – 2:00 p.m.	BREAK
2:00 p.m. – 3:00 p.m.	Six Realities of the Functional Management Model and Accountability
3:00 p.m. – 4:00 p.m.	Roundtable Networking Session on Current and Emerging Topics Impacting Home Care, Home Health and Hospice
4:00 p.m. – 4:15 p.m.	FINAL QUESTIONS & ANSWERS / WRAP-UP

Travel Home

SPEAKER INFORMATION

CINDY CAMPBELL, MHA Healthcare Informatics, BSN, RN, CCS-HH, Senior Director Advisory Services WellSky

Cindy Campbell is a nationally recognized thought-leader and management consultant to the continuum of healthcare at home. Cindy holds a Master of Health Administration with specialty in Healthcare Informatics, and a Bachelor of Science in Nursing. Cindy brings deep experience leading multi-service line healthcare at home, followed by national management consulting across the country.



Cindy and her colleagues help agencies leverage strategic thought, innovation and operational efficiency into organizational, work-process and clinical model design for Home Health, Hospice, Palliative Care and Private Duty organizations throughout the United States. A passionate advocate for innovation on behalf of patients and industry, Cindy is committed to driving methodology to best serve the needs of advancing healthcare at home.

Conflict of Interest Statement

Cindy Campbell has identified no actual, potential or perceived conflict of interest. The Nurse Planners have identified no actual, potential or perceived conflict of interest.

Who Should Attend

Home care, home health and hospice agency owners, directors, administrators, case managers and anyone in a leadership role.

8:00 a.m. - 9:15 a.m.

1. The best approaches for improving staff morale, commitment & retention.
2. How to deal with the most challenging employee.
3. Types of supervision to motivate employees.
4. Supervisory approach based on characteristics of employee.

9:15 a.m. - 10:00 a.m.

- | | |
|-----------------------------|-----------------------|
| 1. Job Expectation | 6. No Embarrassment |
| 2. Skill | 7. No Surprise |
| 3. Accountability | 8. Chain of Command |
| 4. Support & Feedback | 9. Don't Go It Alone |
| 5. Individual & Team Morale | 10. Personal Modeling |

12:15 p.m. - 1:45 p.m.

1. Different types of employees and the best supervisory approach for optimal supervision.
2. Functional models of supervision.
3. Case Scenarios
4. Review case scenarios and discuss how each case scenario should be supervised.

3:00 p.m. - 4:00 p.m.

Roundtable Networking Session on Current and Emerging Topics Impacting Home Care, Home Health and Hospice.

LEARNING OBJECTIVES

Learning Objectives

1. Identify the general principles of Supervision Plus and the characteristics of challenging employees.
2. Discuss the ten rules of Supervisory Excellence.
3. Describe the goals of supervision and traits of a good supervisor.
4. Identify group dynamics associated with leverage of functional leadership concepts/F-Chart
5. Identify the six realities of the Functional Management Model and accountability.

10:15 a.m. - 11:45 a.m.

1. Six goals of supervision.
2. Supervisor is highly directive and provides extensive work support.
3. Supervisor is concerned with defining work to be done with some personal and professional development.
4. Supervisor provides some work specific support, but is focused on increasing attention to helping explore ways to enhance personal and professional development.
5. Supervisor provides little work support and focuses all attention on personal and professional development.

2:00 p.m. - 3:00 p.m.

1. Six realities of Functional Management Model.
2. Pivotal role of accountability.
3. Asynchronous discussion.

CONTINUING EDUCATION

Receive a Certificate of Completion:

1. Attend the August 13, 2025, conference.
2. Complete an evaluation form.
3. Register your contact hours (CE) through the online portal provided by the Iowa Western Community College Board of Nursing Provider #6 by August 20, 2025.

Purpose Statement

Leaders of healthcare at home, from the front line supervisor on up, will have comprehensive knowledge of the principles, approaches and application of optimal supervision of their staff. This training fills an often seen gap in supervisory training of front line leaders within healthcare at home.

REGISTRATION

WellSky's SUPERVISIONPLUS Leadership Conference

Wednesday, August 13, 2025
Holthus Convention Center
3130 Holen Avenue, York, NE 68467



Agency/Organization/Company Name: _____

Address: _____ Suite: _____

City, State, Zip: _____ Phone: _____

Emergency Contact Name: _____ Phone: _____

CONFERENCE REGISTRATION FEES

Conference Registration Fees for **NHCA** and **NHPCA MEMBERS**:

☐ Each Member Representative - \$175 = \$ _____

Participant 1 Name: _____ Email: _____

Participant 2 Name: _____ Email: _____

Participant 3 Name: _____ Email: _____

Participant 4 Name: _____ Email: _____

Participant 5 Name: _____ Email: _____

☐ \$5 for each Representative wanting to earn nursing contact hours (CE) X _____ = \$ _____

Conference Registration Fees for **PROSPECTIVE MEMBERS**:

☐ Each Prospective Member Representative - \$350 = \$ _____

Participant 1 Name: _____ Email: _____

Participant 2 Name: _____ Email: _____

Participant 3 Name: _____ Email: _____

Participant 4 Name: _____ Email: _____

Participant 5 Name: _____ Email: _____

☐ \$5 for each Representative wanting to earn nursing contact hours (CE) X _____ = \$ _____

LUNCH - Special dietary requests, food allergies: _____

Media acknowledgement (Be sure to read description before selecting.)

☐ By clicking this box I acknowledge photos and videos will be taken at the event and images of myself and others attending on behalf of the organization for which I am registering may be used publicly for future conference, social media, and association promotional use.

Payment Methods

☐ Check – Print and complete this form then send with a check payable to the
“Nebraska Home Care Association” at 3901 Normal Blvd., Suite 100, Lincoln, NE 68506.

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.

☐ Credit Card - [Click here to register/pay online](#). A 4% processing fee is applied to all card transactions.

Registrations are due by August 4, 2025.