



Working Together to Envision Your Future with the Nebraska Home Care Association

The Nebraska Home Care Association is pleased to invite you to participate in our Industry Partner Program. Your support and sponsorships help the association provide education, information and services to our members.

The Nebraska Home Care Association Partner Program offers a selection of ways to place your services, products or resources in front of home care and in-home personal care providers. We have four levels of sponsorship available: Platinum, Gold, Silver and Bronze.

As a Nebraska Home Care Association Partner, you'll have the unique opportunity to participate in our well-attended events. We've developed four partner levels with different pricing and benefit packages, so you can choose the level of support that best fits your budget and business objectives. All four packages provide a networking opportunity within the Nebraska home care and in-home personal care services community that you won't find anywhere else. Each gives you the opportunity for a significant return on your investment.

Investing in the Nebraska Home Care Association Partner Program is investing in your business. It's the most cost-efficient way to reach a large group of home care decision makers – one that's proven again and again that they support the vendors who support our association.

Join us in this exciting program and discover how powerful this partnership can be. Diamond Level – Customized Partnership Support options are available, including overall event sponsorships that offer an opportunity for the sponsor to make a presentation to meeting attendees. Contact the Nebraska Home Care Association office to discuss event sponsorship opportunities.

Platinum Level - \$6,000

Platinum Level Sponsors receive all of the Gold Level and Silver Level benefits, plus:

- Banner ad on the Nebraska Home Care Association Online Membership Directory (value of \$1,125)
- Banner ads in each weekly issue of *NewsPulse*, the electronic newsletter distributed to more than 600 home care and in-home personal care service providers (value of \$5,000)
- Complimentary hospitality room at the Nebraska Home Care Association Annual Conference (value of \$150)
- Recognition as a Platinum Partner on event TV slide show, the website and Facebook page prior to and during each association event (value of \$2,000)
- Complimentary table at one additional association event of your choice (value of \$250)
- Opportunity to speak for 2 minutes to members at the Annual Business Meeting Luncheon at the Annual Conference

Gold Level - \$4,000

All the same Silver Level benefits listed, plus:

- ½ page banner ad in the NNebraska Home Care Association Membership Directory (value of \$800)
- Banner ads in 12 issues of *NewsPulse*, the electronic newsletter distributed to more than 600 home care and in-home personal care service providers (value of \$1,500)
- One exhibitor booth (including 2 exhibitor registration) for the Annual Conference (value of \$300)
- Complimentary hospitality room at the Annual Conference (value of \$150)
- Recognition as a Silver Partner on event TV slide show, the website and Facebook page prior to and during the Annual Conference and two other association events of your choice (value of \$1,000)
- Opportunity to place one advertisement in the registration packet at the Annual Conference (value of \$100)

Silver Level - \$2,000

- ¼ page banner ad in the Nebraska Home Care Association Online Membership Directory (value of \$400)
- Banner ads in six issues of *NewsPulse*, the electronic newsletter distributed to more than 400 home care providers (value of \$750)
- Link to your company website on the Nebraska Home Care Association website (value of \$500)
- Special recognition with your company logo in the registration brochures for each association event, on the website and the Facebook page (value of \$500)
- Recognition as a Silver Partner on signage, the website and Facebook page prior to and during the Annual Conference and one other association event of your choice (value of \$500)
- Up to three sets of Nebraska Home Care Association member mailing labels per year – delivered electronically (by request) (value of \$600)
- Access to the Nebraska Home Care Association Online Membership Directory (value of \$200)

Our company/organization wishes to purchase the following sponsorship package(s):

- Diamond Level – please contact the Nebraska Home Care Association to discuss opportunities.
- Platinum Level = \$6,000
- Gold Level = \$4,000
- Silver Level = \$2,000

Total \$ _____

Payment Methods:

- Check Payable to the Nebraska Home Care Association and mail to:
3901 Normal Blvd, Suite 100, Lincoln, NE 68506
- Pay by Credit Card – Call the Nebraska Home Care Association office to provide credit card payment at (402) 423-0718.

There is a \$3 processing fee assessed on all credit card transactions.