

Optimizing Home Health, Hospice, and Private Duty Operations Utilizing LEAN Strategies



Legislative Luncheon with State Senators

Wednesday, February 7, 2024

Edwards|Westerhold|Moore Office
(Formerly Nowka & Edwards)
1233 Lincoln Mall, Lincoln, NE 68508

Optimizing Home Health, Hospice, and Private Duty Operations
Utilizing Lean Strategies
presented by Melissa Gordon of SimiTree
10:00 a.m. – 11:30 a.m. (Central Time)

Legislative Luncheon with State Senators
12:00 p.m. – 1:30 p.m. (Central Time)

The State Senator Luncheon preparation webinar is scheduled for Thursday,
February 1, 2024, at 2 p.m. Central (1 p.m. Mountain).

The webinar will review topics and talking points to discuss with state senators.

Brought to you by:



An application has been submitted to Iowa Western Community College Iowa Board of Nursing Provider #6 for contact hours and is pending approval.

Speaker

Melissa Gordon

Melissa is a results-driven leader with extensive expertise in home health, hospice, and private duty services. Melissa's professional journey encompasses diverse roles within healthcare, including Executive Director of Clinical Optimization for Home Health and Hospice prior to joining SimiTree as Senior Manager. In her notable career, Melissa has spearheaded a multi-state, multi-agency clinical, quality, and education team, showcasing her leadership and operational acumen. Furthermore, she has achieved a Green Belt in LEAN Six Sigma, underlining her dedication to implementing efficient and impactful processes. Her academic qualifications include an MBA from the University of New Haven, CT, a BS in Marketing from Southern New Hampshire University, a BSN from Chamberlain College of Nursing, and graduate from the Bridgeport Hospital School of Nursing (affiliated with Yale New Haven Health, CT).



Seminar Objectives

1. Introduce the concept of LEAN and its relevance in the home and community-based services industry.
2. Understand the benefits of adopting LEAN, including improved efficiency, cost reduction, and better patient outcomes.
3. Provide tools and strategies for organizations to implement LEAN concepts.
4. Address common challenges and potential solutions utilizing LEAN strategies.

Purpose Statement

This seminar will educate clinicians with the knowledge and skills needed to optimize operations and improve patient outcomes and quality of care using LEAN strategies.

Melissa Gordon has identified no actual, potential or perceived conflict of interest.

The Nurse Planners have identified no actual, potential or perceived conflict of interest.

Legislative Luncheon Objectives

1. Home Health - Educate state senators about home health services and inform them of issues regarding access to home care services for Nebraskans, the Medicaid managed care program, the Medicaid aged and disabled waiver program, and workforce opportunities in healthcare.
2. Hospice - Educate state senators about hospice and palliative care services and inform them of issues regarding access to hospice services, the Medicaid managed care program, workforce opportunities in healthcare, and how palliative and end-of-life care helps improve quality of life for Nebraskans in their homes and in all care settings.
3. Private Duty - Educate state senators about Private Duty services and inform them of issues regarding establishing guidelines for personal care home care providers, the Medicaid aged and disabled waiver program, workforce opportunities in healthcare, and how Private Duty services can save the state money by helping prevent hospital readmissions and enabling Nebraskans to stay in their homes.

In order to receive a Certificate of Completion:

1. Attend the seminar.
2. Complete an evaluation form.
3. Register your contact hours (CE) through the online portal provided by the Iowa Western Community College Board of Nursing Provider #6 by **February 14, 2024.**

Agenda:

Wednesday, February 7, 2024
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Lincoln, NE 68508

9:30 a.m. - 10:00 a.m. - Check-In

10:00 a.m. - 11:30 a.m. - Optimizing Home Health, Hospice, and Private Duty Operations Utilizing LEAN Strategies presented by Melissa Gordon of SimiTree

11:30 a.m. - 12:00 p.m. - Final Discussion of Talking Points and Preparation for Conversations with State Senators

12:00 p.m. - 1:30 p.m. - Legislative Luncheon with State Senators

Thursday, February 1, 2024 at 2 p.m. Central (1 p.m. Mountain)

State Senator Luncheon preparation webinar.

The webinar link will be made available to all registered attendees.

The webinar will review topics and talking points to discuss with state senators.

February 7, 2024: Optimizing Home Health, Hospice, and Private Duty Operations Utilizing LEAN Strategies & Legislative Luncheon with State Senators

Name(s) of Participant(s), Credentials (if applicable), Contact Information, and Nursing Contact Hours option:

1. _____ Email : _____ CE (\$5 Fee)
2. _____ Email : _____ CE (\$5 Fee)
3. _____ Email : _____ CE (\$5 Fee)
4. _____ Email : _____ CE (\$5 Fee)

Special Dietary Needs: _____

Organization: _____

Address: _____ City: _____

State: _____ Zip: _____

Phone: _____

Nebraska Home Care Association and Nebraska Hospice & Palliative Care Association Members Fees:

1st Representative from your organization (Lunch included)	\$100	\$ _____
Additional representatives from your organization (Lunch included)	_____ x \$100	\$ _____
Number of representatives wanting contact hours (nursing CE) to be filed with the Iowa Western Board of Nursing	_____ x \$5	\$ _____
Member Total		\$ _____

Prospective Member Fees:

1st Representative from your organization (Lunch included)	\$150	\$ _____
Additional representatives from your organization	_____ x \$150	\$ _____
Number of prospective representatives wanting contact hours (nursing CE) to be filed with the Iowa Western Board of Nursing	_____ x \$5	\$ _____
Prospective Member Total		\$ _____

Note: A \$3 processing fee will be added to all credit card transactions.

Cancellation Policy:

A 50% fee refund will be given on cancellations submitted to the Nebraska Home Care Association by January 24, 2024. All refunds will be processed after the event accounts have been completed.

Payment Methods

- Check** - Print this form, fill it out, and send to the Nebraska Home Care Association with a check made payable to the Nebraska Home Care Association.
- Credit Card (Requires \$3 Credit Card Processing Fee)** - [Click here to register/pay online](#)

Mail your registration form and payment information to:

Nebraska Home Care Association • 3901 Normal Blvd., Suite 100 • Lincoln, NE 68506 or

Email: nebraskahomecare@assocoffice.net • Fax: 402.476.6547

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.