

Nebraska
Home Care Association



NOVEMBER 12-13
2024

Nebraska Home Care Association
Annual Conference for
Exhibitors & Sponsors



<https://www.nebraskahomecare.org/>

An application has been submitted to Iowa Western Community College,
Iowa Board of Nursing Provider #6 for Continuing Education Contact Hours.

CONFERENCE AGENDA

General Track

Home Health
Track

Personal Care/
Private Duty Track

TUESDAY, NOVEMBER 12, 2024

8:00 a.m. – 10:15 a.m.

Welcome and Conference Keynote Kick-Off:
MOTHER DUCK – Getting Those You Lead to Follow presented by Kevin Kush

10:15 a.m. – 10:30 a.m.

BREAK

10:30 a.m. – 12:00 p.m.

Federal Legislative and Regulatory Update and NAHC/NHPCO Merger
presented by Bill Dombi, National Alliance for Care at Home (formerly NAHC)

10:30 a.m. – 11:30 a.m.

Recruitment & Retention in Rural Nebraska
presented by Jeremy Starkel with Right at Home -Norfolk

BREAK 11:30 a.m. - 12:00 p.m.

12:00 p.m. – 1:15 p.m.

Annual Business Meeting and Awards Presentations with Lunch

1:15 p.m. – 1:30 p.m.

BREAK

1:30 p.m. – 3:00 p.m.

What's New with Medicare – Home Health Updates
presented by Ariel Taylor from CGS

3:00 p.m. – 4:00 p.m.

Tips & Tricks for Navigating Third Party Billing
presented by Lisa Lechowicz and Maureen Jones from HDM Corp.

1:30 p.m. – 2:30 p.m.

Aged and Disabled Waiver in Nebraska presented by Tony Green from
Nebraska Department of Health and Human Services

2:45 p.m. – 4:00 p.m.

Electronic Visit Verification presentation by Nebraska
Department of Health and Human Services Staff Travis Beck, Marcy Bartek,
Jennifer Irvine and Jenn Clark

BREAK 2:30 p.m. - 2:45 p.m.

4:00 p.m. – 6:00 p.m.

Exhibit Hall with Vendor Presentations

7:00 p.m. – 8:00 p.m.

Networking Reception hosted by Upper Room Brewery
at **Fyre Modern Grill in the Crowne Plaza**.
Be sure to check out Upper Room Brewery,
1540 W 56th Street, Suite D, Kearney, NE 68845,
on your way to the Annual Conference.



Purpose Statement

Connect with home care, home health and hospice professionals across Nebraska to network and learn. Attend our Annual Business meeting to receive updates on how the association is serving you and join us in recognizing award recipients. You will receive the latest federal legislative and regulatory updates.

Conflict of Interest Statement

The speakers have identified no actual, potential or perceived conflict of interest. The Nurse Planners have identified no actual, potential or perceived conflict of interest.

CONFERENCE AGENDA

General Track

Home Health Track

Hospice Track

Personal Care/
Private Duty Track

WEDNESDAY, NOVEMBER 13, 2024

8:00 a.m. – 9:30 a.m.

The Key to Resilience: Emergency Preparedness for Home Health Providers presented by Leslie Scofield from UNMC and Justin Watson from Nebraska Medicine

BREAK 9:30 a.m. - 9:45 a.m.

9:45 a.m. – 10:45 a.m.

Shaping Your HVBP Future: The Emergence of GG Element Importance presented by Cindy Campbell and Valarie Johnson from WellSky

11:00 a.m. – 12:00 p.m.

Whole Person Care in Chronic Disease Management presented by Valarie Johnson and Yancey McManus from WellSky

BREAK 10:45 a.m. - 11:00 a.m.

8:00 a.m. – 9:30 a.m.

What's New with Medicare – Hospice Updates presented by Katie Monzel and Ariel Taylor from CGS Ariel Taylor from CGS

BREAK 9:30 a.m. - 9:45 a.m.

9:45 a.m. – 12:00 p.m.

Priming for a Hospice Medicare Review presented by Pam Arnold from SMART

BREAK 10:45 a.m. - 11:00 a.m.

8:00 a.m. – 9:15 a.m.

Safety in the Home presented by Chuck Elley

9:15 a.m. – 10:45 a.m.

Driver Safety presented by Chuck Elley

BREAK 10:45 a.m. - 11:00 a.m.

11:00 a.m. – 12:00 p.m.

Risk Management Strategies to Help Control Insurance Costs presented by Jeff Fritzen with UNICO

12:00 p.m. – 1:30 p.m.

Networking Roudtables with Lunch

Travel Home

Hotel Accommodations:

Fairfield Inn, 510 W. Talmadge Street, Kearney, NE, is providing accommodations for NHCA 2024 Annual Conference attendees. Room rate is \$139.95/night, plus any applicable state or municipal taxes, fees, or assessments.

To reserve a room call (308) 236-4200 and ask for a room in the NHCA Annual Conference room block. The number of rooms are limited and the room block is available until October 14th, so book now.



Fairfield Inn - Kearney, Nebraska
Book by October 14th for Discount Rate

REGISTRATION

Nebraska Home Care Association 2024 Annual Conference
November 12-13, 2024

Exhibitor & Sponsor Registration Form

Younes Conference Center South, 416 W. Talmadge Road, Kearney, NE, 68845

Agency/Organization/Company Name: _____

Address: _____ Suite: _____

City, State, Zip: _____ Phone: _____

Emergency Contact Name: _____ Phone: _____

ANNUAL CONFERENCE EXHIBITOR REGISTRATION FEES

\$2,000 Sponsorship Level:

Nebraska Home Care Association 2024-25 Annual Sponsor - \$2,000

Exhibitor Registration Fees without sponsorship:

Nebraska Home Care Association Member Fee - \$400

Prospective Member Fee - \$600

Exhibit fee includes one (1) 6-foot table, 2 chairs, breaks, Industry Partner Expo reception and Annual Business Meeting Luncheon for two (2) representatives from your company/organization, and attendance at the conference educational sessions (if seating is available).

Exhibitors will be recognized during announcements at the conference, in *NewsPulse* (weekly electronic newsletter), Annual Conference web page, social media, in on-site materials and on TV display at the conference. Exhibitors will also get an opportunity to make a presentation, up to 5 minutes, to promote the latest products and services during the Exhibit Hall.

If your company wishes to send more than two representatives, the cost is \$200 per additional attendee.

Additional Representative: \$200

Name and Email Address: _____

Additional Representative: \$200

Name and Email Address: _____

Exhibitor Needs:

I will need electrical power for my display - No Charge. Please provide your own extension cord.

Other requests (please specify): _____

Annual Business Meeting Lunch Option (select one of the following options – your registration fee includes lunch):

I will attend the luncheon. Special dietary requests, food allergies: _____

I will not be attending the luncheon.

Door Prize Giveaway

If you would like to donate a door prize, please bring it to the registration table by 3:00 p.m. on Tuesday, November 12, 2024. You will be invited to draw a winner's name and present your donation to the recipient.

Yes, I would like to participate in the door prize drawings.

Description of item: _____

REGISTRATION

Nebraska Home Care Association 2024 Annual Conference November 12-13, 2024, Exhibitor & Sponsor Registration Form

Bags for Conference Attendees

Every attendee and session presenter will receive an attendee bag. The bags must be strong enough to hold up to five (5) pounds of material. As the exclusive bag sponsor, your company/organization will be responsible for ordering and shipping the bags to the Nebraska Home Care Association office in advance of the conference. Shipping instructions will be provided. You will also be recognized on the conference web page, on social media and through announcements and signage at the conference.

Bags for Conference Attendees - \$200

Folders for Conference Attendees

Every attendee and session presenter will receive a folder with their name badge and materials. As the exclusive folder sponsor, your company/organization will be responsible for ordering and shipping the folders to the office of the Nebraska Home Care Association in advance of the conference. Shipping instructions will be provided. You will also be recognized on the conference web page, on social media and through announcements and signage at the conference.

Folders for Conference Attendees - \$200

Badges and Lanyards for Conference Attendees

Your company/organization logo will be placed on all attendee badges and lanyards that hold the attendees' and speakers' name badges. As the exclusive badge/ lanyard sponsor, your company/organization will be responsible for providing its logo to the Nebraska Home Care Association office for printing on the badges and lanyards. You will also be recognized on the conference web page, on social media and through announcements and signage at the conference.

Badges and Lanyards for Conference Attendees - \$300

Sponsor a Session

Select a session or multiple sessions to sponsor. Following registration, you will be contacted to provide information on which session(s) you would like to sponsor. Sponsorships are made on a first registration, first preference basis.

Sponsor a Session - \$150 X _____ Number of Sessions Session(s) Requested: _____

Conference Packet Insert

You may choose to purchase and place an insert in the attendee conference packet. Inserts are due by October 28, 2024. Please mail them to Nebraska Home Care Association, 3901 Normal Blvd., Suite 100, Lincoln, NE 68506.

Nebraska Home Care Association Member Rate: \$100 per insert

Prospective Member Rate: \$200 per insert

Total Sponsorship Fees: \$ _____

Grand Total of Fees: \$ _____

Registrations are due by October 28, 2024. A \$3 processing fee is applied to all credit card transactions.

Payment Methods

Check – Print this form, fill it out and send to the Nebraska Home Care Association, 3901 Normal Blvd., Suite 100, Lincoln, NE 68506 with a check payable to the association.

Credit Card - [Click here to register/pay online.](#)

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.